

Stand out from the crowd



B
U
T
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B
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B
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B
Benefits

A large red letter 'B' is positioned above the word 'Benefits'. The word 'Benefits' is spelled out using large, colorful 3D block letters (red, green, blue, yellow, pink, purple, red). Several hands are visible at the bottom, holding up the letters.

Unusual

A large group of brown fluffy birds, possibly penguins or chicks, are gathered together. One bird in the center is a distinct blue color, standing out from the rest.

Teaching

A teacher is standing at the front of a classroom, holding a sign that says 'i-e'. Several young students are sitting on the floor, facing the teacher. The classroom walls are decorated with various educational posters and charts.

Stories

Michelle Obama is sitting and reading a book to a group of young children. The children are looking at the book with interest. The background shows a bookshelf with various children's books.

Stand out from the crowd



B
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T
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Benefit
Unusual
Teach
Stories

B
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But
what
about?



B
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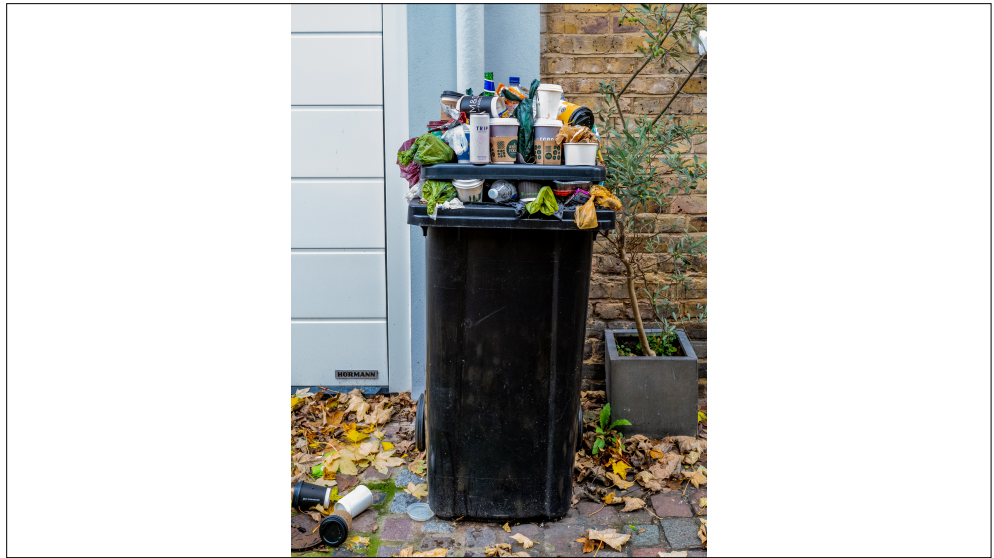






B A S S





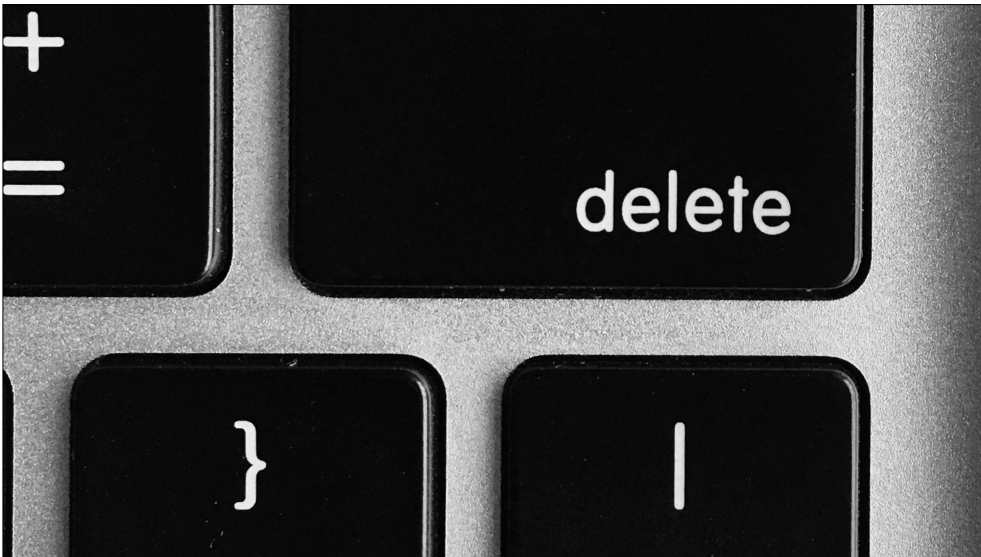


Good title



THIS IS
THE SIGN
YOU'VE BEEN
LOOKING FOR

Few
words



B A S S





BUTS

Benefit
Unusual
Teach
Stories

BASS

Benefit
Act
Shorten
Simplify



Stand out from the crowd

